

The Iris Network letterhead here

Public Service Announcement—Live Copy

TIME: :60

TITLE: Educating the Public About Continuing to Live a Full Life In Spite of “Low Vision” Diagnosis

Contact: Serena Joyce, 207.774.6273, sjoyce@theiris.org

So you just had an eye exam and you can't believe your ears. "I'm sorry but there's nothing more I can do to help you." Did the doctor really mean that? Thoughts are racing through your mind like "How will I read my mail?" "Will I still be able to run my errands?"

Well, it turns out "Maine's best kept secret" is a nonprofit called The Iris Network. Did you know their vision professionals can teach you to use the eyesight you still have?

They'll help you design a unique program to meet your personal goals and before you know it you'll be back to doing the old things you love in a brand new way!

Give The Iris Network a call at 1-800-715-0097. That's 1-800-715-0097 or visit them online at www.theiris.org.

The Iris Network. Vision with no limits.

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Public Service Announcement—Live Copy

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CONTACT: Serena Joyce, 207.774.6273, sjoyce@theiris.org

Lately he’s been calling in sick for no reason. And he didn’t do well on his last performance review. He can’t see as well as he used to and it scares him. Even his eye doctor said, “I’m sorry there’s nothing more I can do.” We have a mortgage to pay. What if he loses his job?

Turns out “the best kept secret in Maine” is a nonprofit called The Iris Network. Did you know they can teach you to use the eyesight you still have so you can keep on working?

They’ll show you how to use devices that are tailor-made to your individual needs. So when it comes to keeping your job or going further with your career goals the sky’s the limit!

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He’s making mistakes at work. Even his eye doctor said, “There’s nothing more I can do.” We’re scared. What if he loses his job?

Turns out “Maine’s best kept secret” is a nonprofit called The Iris Network. They can teach you to use the eyesight you still have.

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Public Service Announcement—Live Copy

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TITLE: Educating the Public About Living a Full Life In Spite of Macular Degeneration Diagnosis

CONTACT: Serena Joyce, 207.774.6273, sjoyce@theiris.org

For some people it happens overnight. For some of my friends it crept up on them over time. They call them your “golden years”. Lot of good they are if you can’t sit and read the paper over your morning coffee or you have trouble recognizing your grandkids when they come over.

What do you do when your eye doctor says, “There’s nothing more I can do?” Well it turns out “Maine’s best kept secret” is a nonprofit called The Iris Network.

Their vision professionals can help you change your life. That’s why you don’t have to do it on your own. Before you know it you’re back to doing the old things you love in a brand new way.

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CONTACT: Serena Joyce, 207.774.6273, sjoyce@theiris.org

It happened slowly over time. Then one day he couldn't even read the paper. Even his eye doctor said, "I'm sorry, there's nothing more I can do."

Turns out Maine's best kept secret is a nonprofit called The Iris Network.

Did you know they can teach you to use the eyesight you still have?

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